

Really not necessary to put date here...makes no use to us

Corporate and Marketing Events

From Product/Brand Launch to Customer Appreciation, Toronto Cupcake is able to provide our custom cupcakes to match your branding. Our Creative Department will work with you to reproduce logos, icons, slogans, etc. on an edible treat that is not just good to eat but also a great conversation starter. Our packages are custom made and designed to match your brand and we will take it from there. We will work with you on special delivery requests and packaging if needed. We will ensure your marketing materials align with our cupcakes.

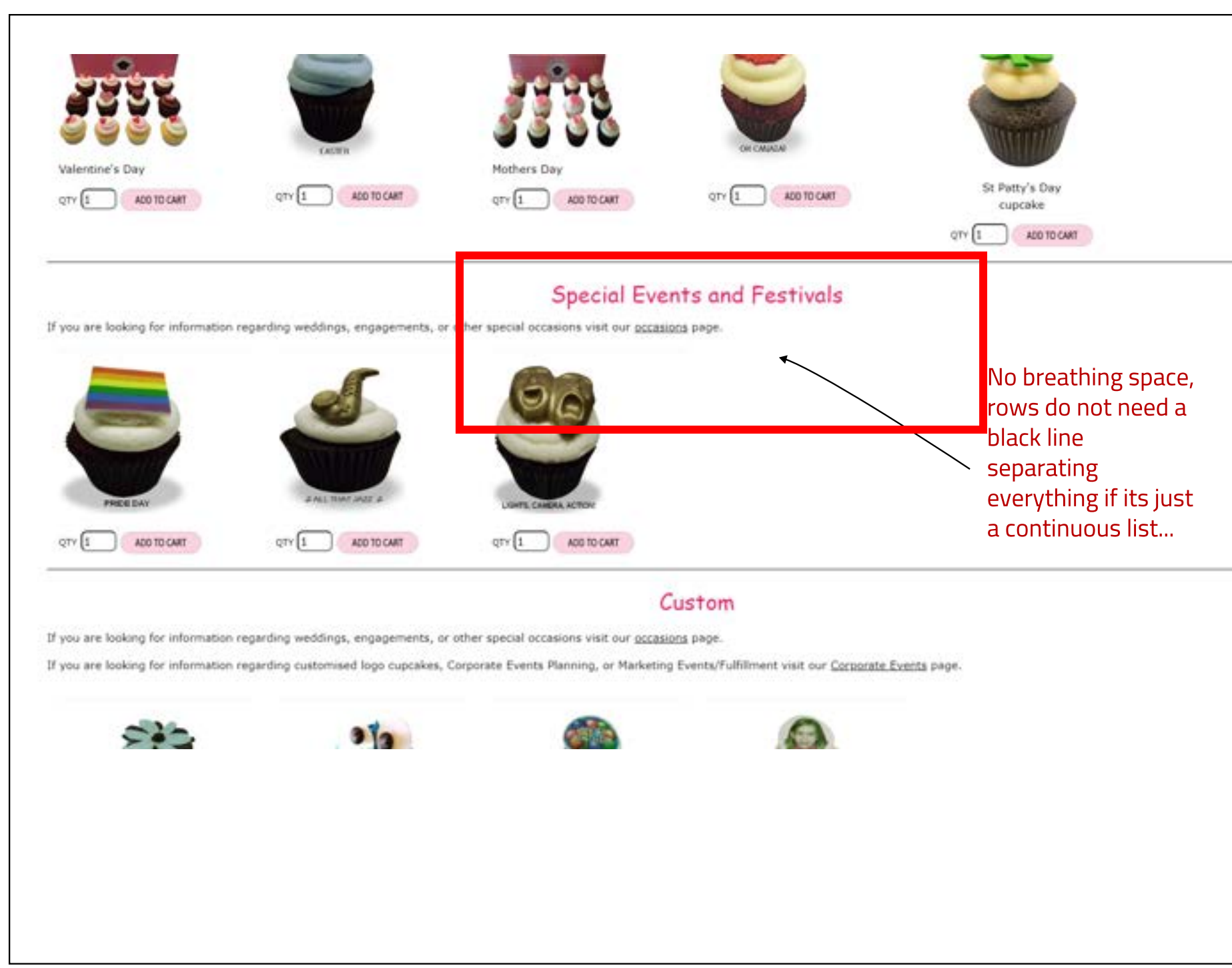
To get in touch by phone please call:  
 North America: 1-877-338-3388  
 Outside of North America: 1-416-593-7888  
 Email us at: [info@torontocupcake.com](mailto:info@torontocupcake.com) with any type of question relating your marketing or in-house campaigns.



A whole bunch of empty sad space ;/

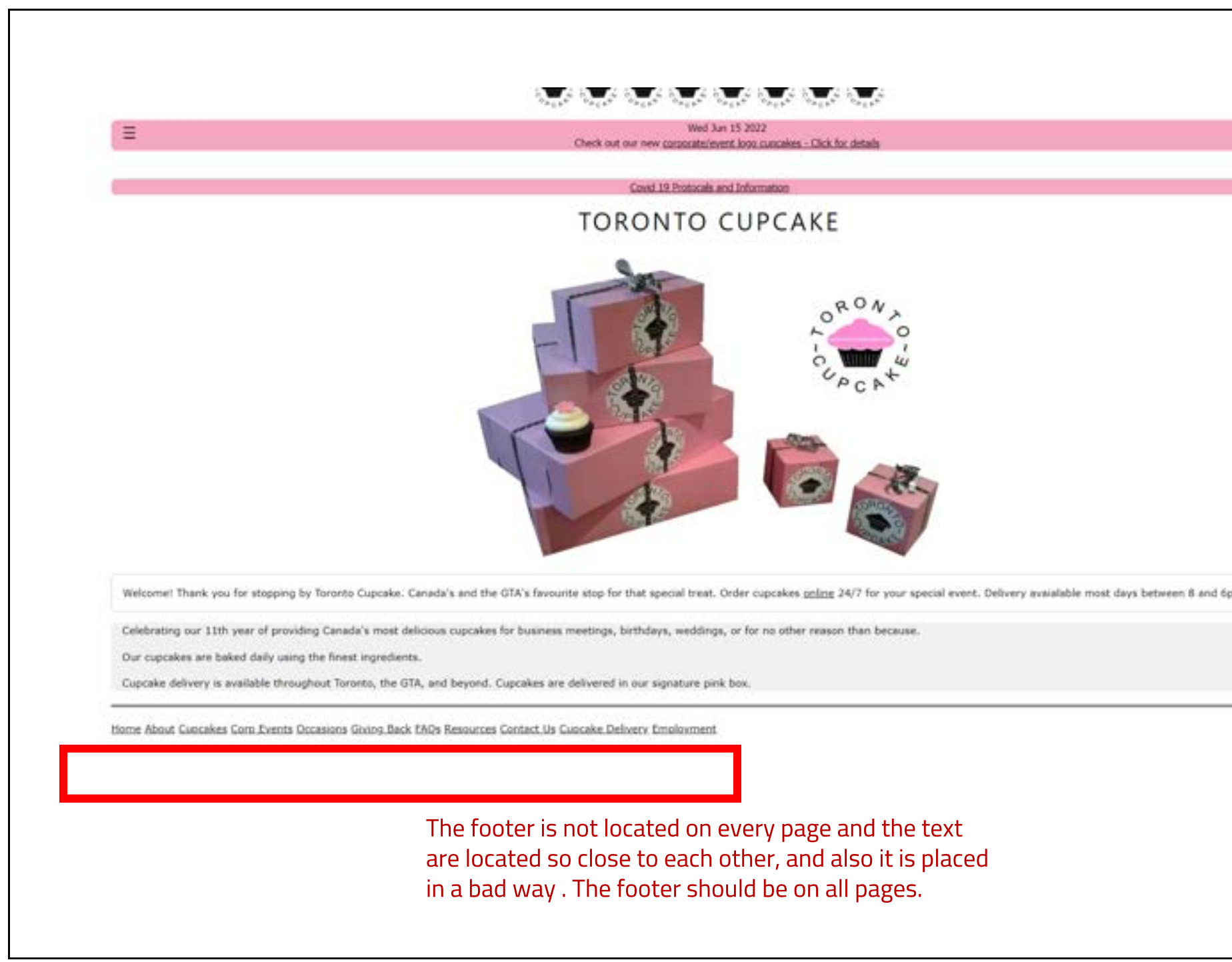
Text is not easily legible - too much info clumped together in one paragraph. To help the user read everything without getting bored, its better to break it up into smaller portions, with breathing space between.

Too much disorganized clutter, looks disorganized and distracting to the eye.



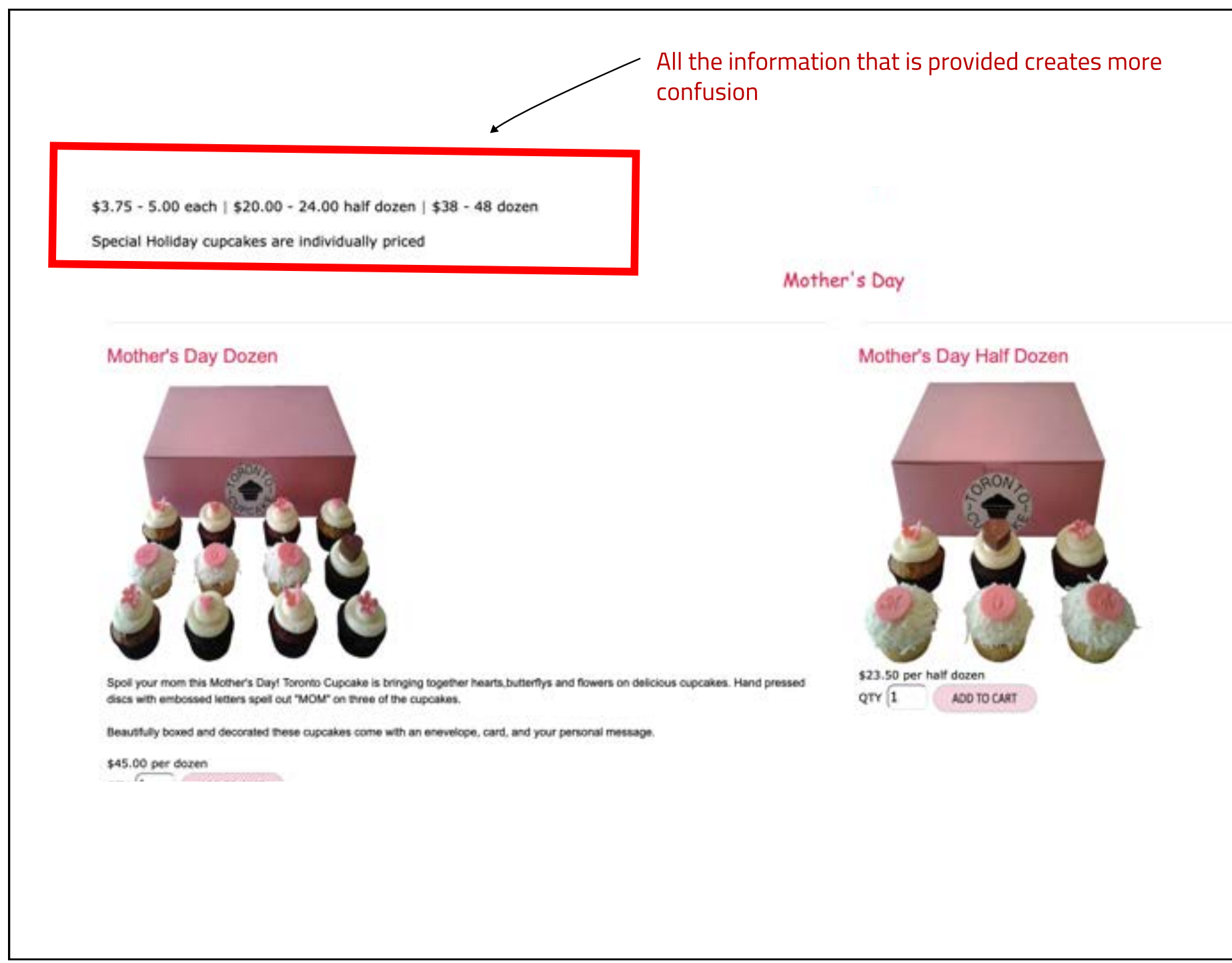
Special Events and Festivals

No breathing space, rows do not need a black line separating everything if its just a continuous list...



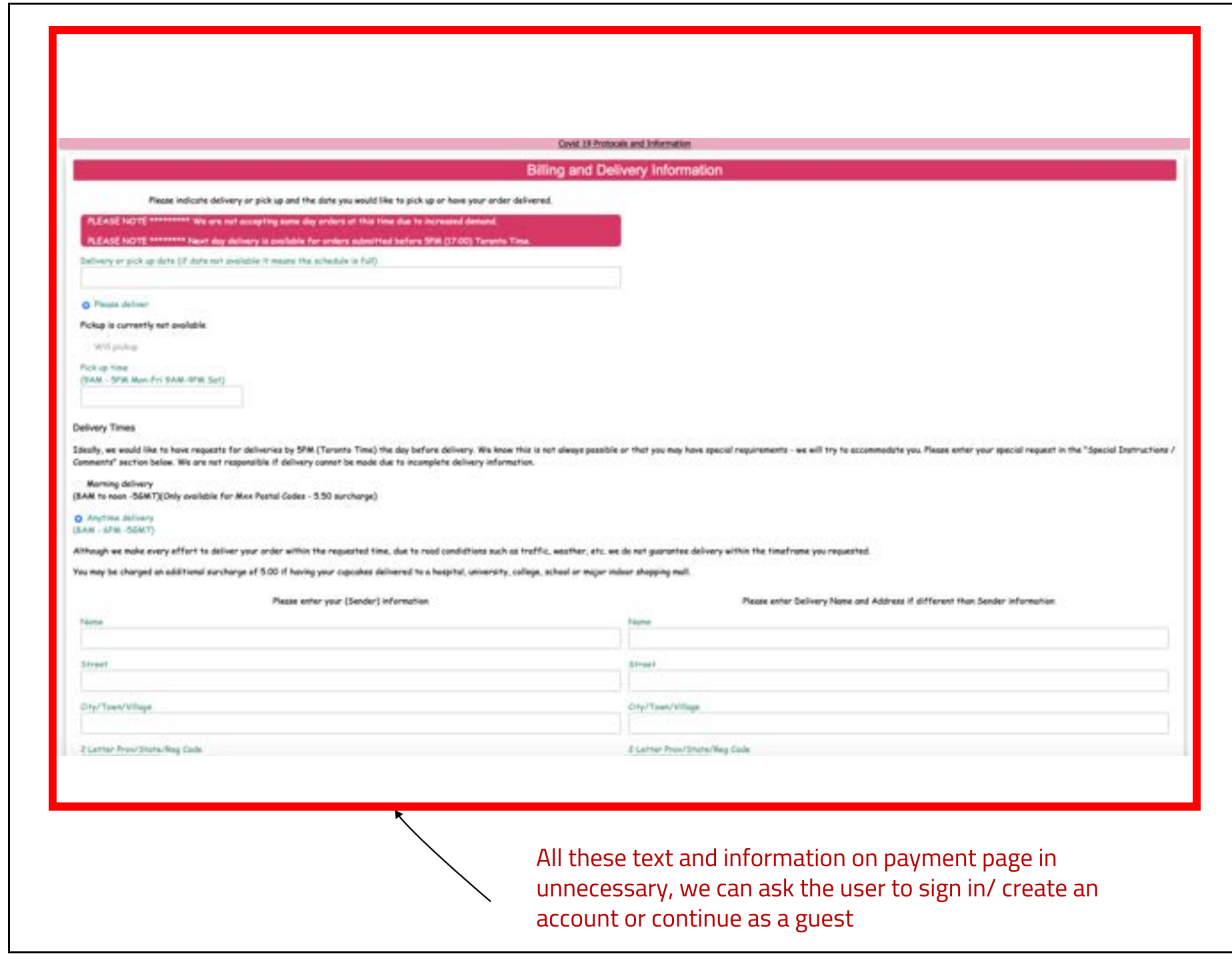
Home About Cupcakes Cars Events Occasions Givens Back FAQs Resources Contact Us Cupcake Delivery Employment

The footer is not located on every page and the text are located so close to each other, and also it is placed in a bad way. The footer should be on all pages.



All the information that is provided creates more confusion

\$3.75 - 5.00 each | \$20.00 - 24.00 half dozen | \$38 - 48 dozen  
 Special Holiday cupcakes are individually priced

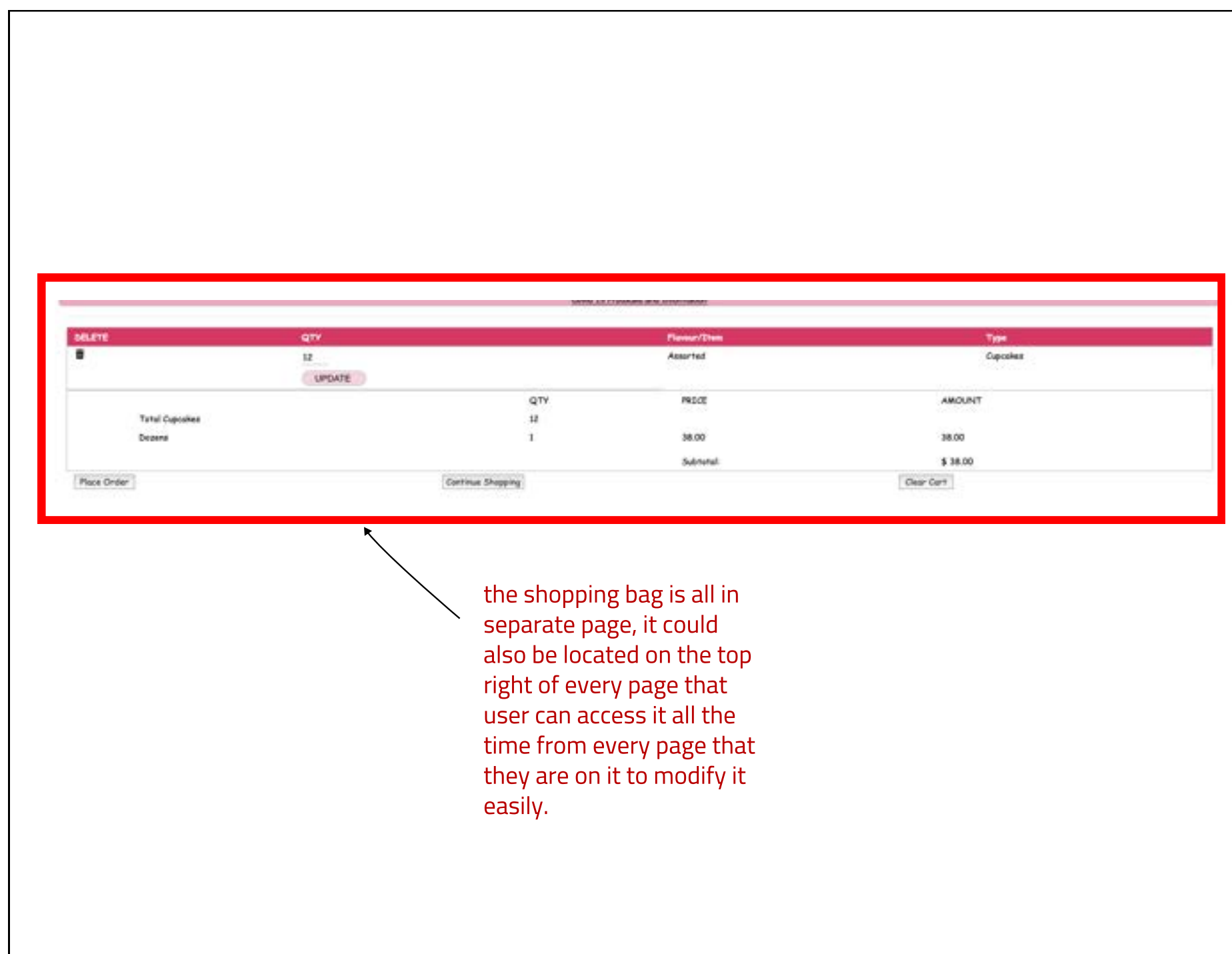


All these text and information on payment page is unnecessary, we can ask the user to sign in/ create an account or continue as a guest

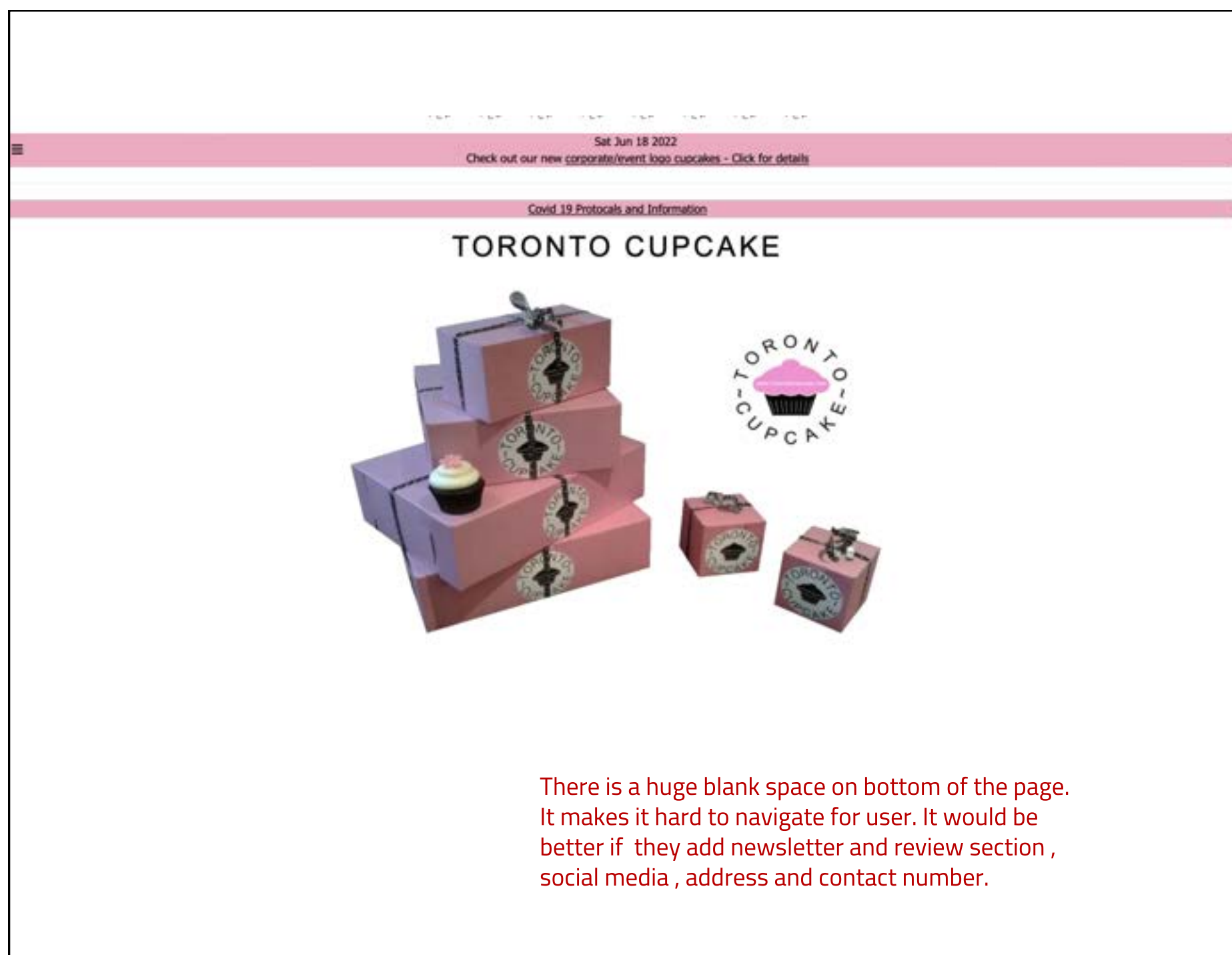


The placement of photo is not concise and didn't follow a certain pattern. Also, they all have different sizes.

All the add to cart buttons are not in the same line, which i think they all should be in the same row,-



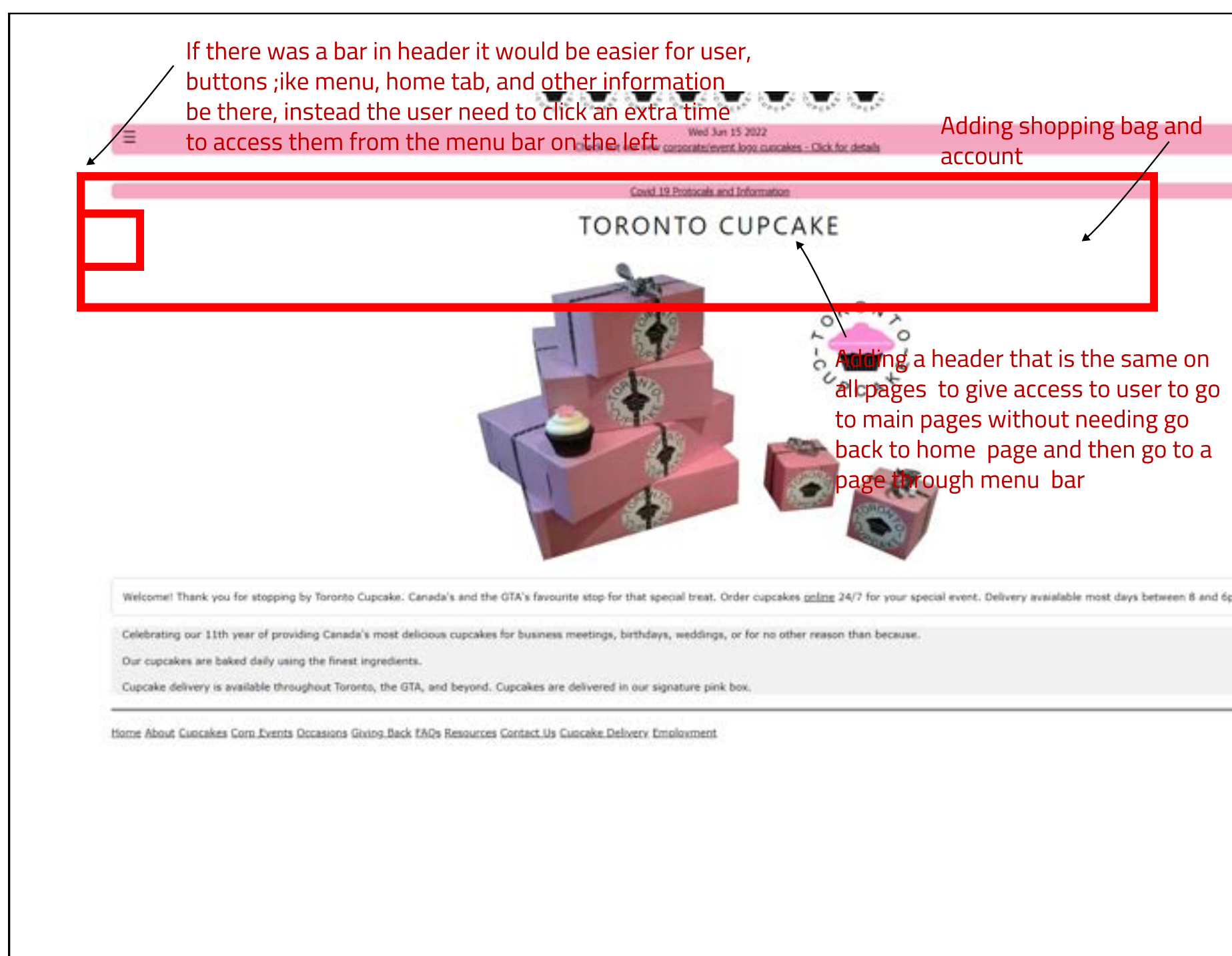
the shopping bag is all in separate page, it could also be located on the top right of every page that user can access it all the time from every page that they are on it to modify it easily.



There is a huge blank space on bottom of the page. It makes it hard to navigate for user. It would be better if they add newsletter and review section, social media, address and contact number.



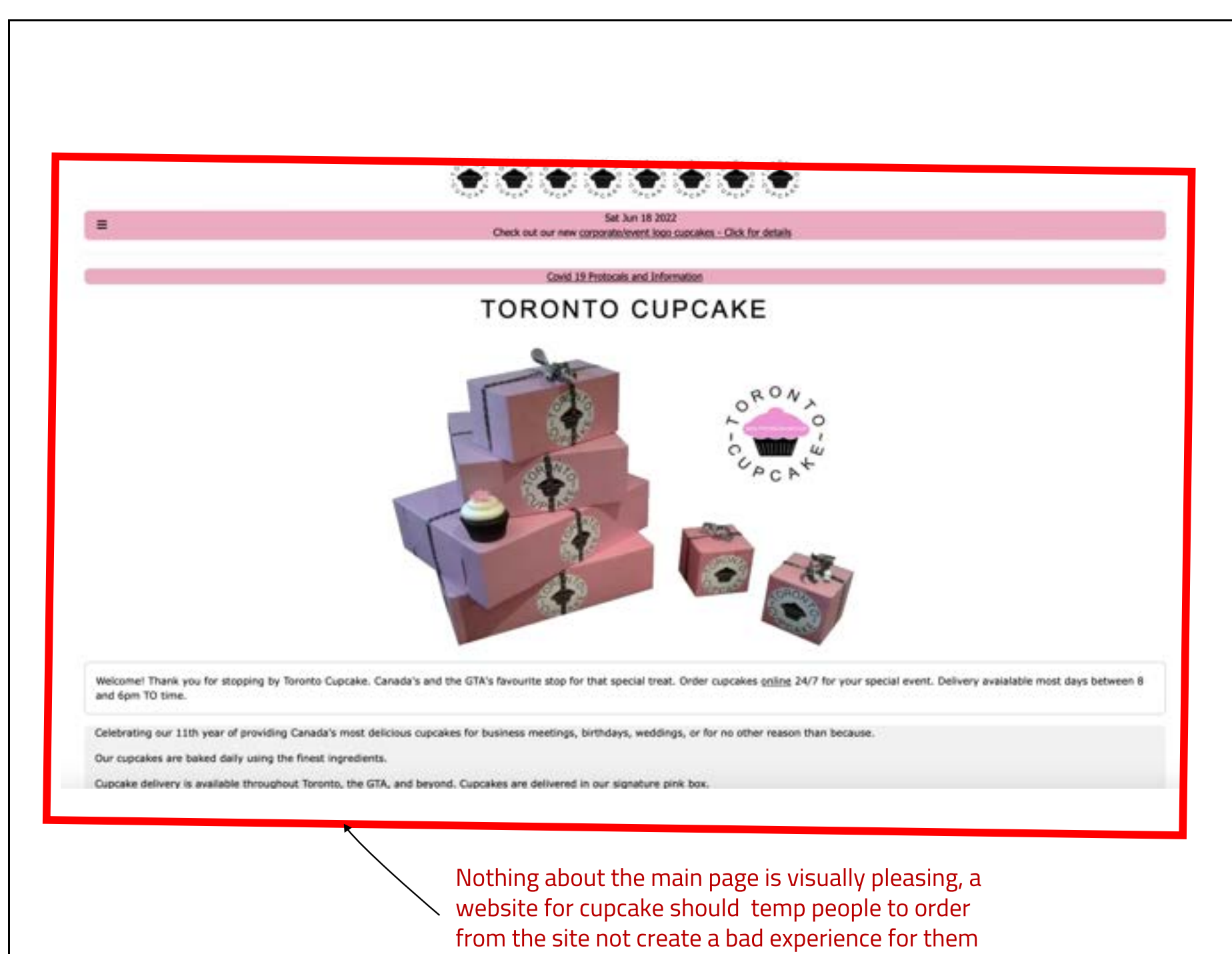
This photo is clickable and takes you to order page, but there is no indication of that and the user have to figure that out after hovering mouse multiple times over different parts of page.



If there was a bar in header it would be easier for user, buttons like menu, home tab, and other information be there, instead the user need to click an extra time to access them from the menu bar on the left.

Adding shopping bag and account

Adding a header that is the same on all pages to give access to user to go back to home page and then go to a page through menu bar



Nothing about the main page is visually pleasing, a website for cupcake should tempt people to order from the site not create a bad experience for them



The hot bar is located at the bottom of the main page, making it hard for the user to find and not easy to navigate through. The links don't seem so clickable and the hot box is not wide enough either. The hot bar should be clear and concise and easy to read, and located at the top of the main page where the user can quickly see and access with ease.